



Wednesday, June 9, 2021

10:00 a.m. – 12:00 p.m.

Microsoft Teams

Minutes

Roll Call: Derek Leshak, Marlene Doan, Caitlin Cluck, David Huber, Eileen Panzarella, Jennifer Ochs, Jessica W, John Keith, Julie Bartol, Akiba Kohei, Mark Hayes, Melissa Farenish, Meredith Bigger, Sheila Packer, Shelly Cree, Susan Cage, Thurman Brendlinger, Tony Delonti, Yvonne Kuhenbeaker, Greg West, Gabriella Grimaldi, Pascha Ferry, Savanna Robinson

Welcome & Introductions

- *ALA is looking for Underage Buyers to participate in the 2021 Synar Survey as part of the Tobacco Enforcement Program. The job description including requirements will be attached in the email.*
- *For any reporting questions or concerns you can reach out to PHMC at alapaeval@phmc.org*
- *Here is the link to Evangelical Community Hospital's Health and Wellness page: [Health and Wellness](#)*

Coalition Updates

- **Coalition Website Updates**
 - **Job Opening:** *ALA in PA is hiring an Associate of Health Promotions. Position details can be found on Lung.org.*
 - **Day at the Capitol Recap:** *300 registered youth and adults attended. 72 scheduled legislative visits. 57 visits officially took place. 100 attendees joined the community forum that afternoon.*
 - **Spanish and English versions now available for Cessation/Tobacco resources**
 - **Coalition YouTube Page:** *Advising participants of pharmacotherapy webinar, PA Free Quitline Pregnancy Incentive Program Video, Ask Advise, Refer for Pregnancy Cessation Treatment and Rural Health.*
 - **Coalition Recruitment Campaign:** *Coalition One Pagers, Coalition Mailers, Coalition Swag Available, Coalition Testimonials, Event and Social Promotion.*
 - **Tobacco 21 Awareness Campaign:** *Awareness Campaign Posters, Awareness Campaign Videos, College Cessation One-Pager, Public Service Announcements, College Campus Mini Grant Information, Freedom From Smoking College Toolkit.*

Asthma Presentation: Asthma Awareness

John Keith, Director, Health Promotions, American Lung Association

Shelly Cree, Manager, Health Promotions, American Lung Association

- **Asthma Basics Overview**
 - *What is asthma? Asthma is chronic inflammatory disease of the airways. Triggers cause swelling (inflammation) and tightening of the muscles around the airways.*
 - *Asthma Prevalance in the U.S.: Over 24.6 million Americans, including 6.2 children have asthma*
 - *An estimated 12.1 Americans, including 3.1 children <18, had an asthma episode or attack*
 - *These attacks caused over 13 million missed school days*
 - *Asthma causes? Factors include environment, genetics, obesity, exposure to childhood disease, inactivity, smoking during pregnancy, and secondhand smoke.*
- **Asthma Triggers**
 - *Asthma symptoms are caused by a substance, environmental factor or physical condition often cause an asthma trigger such as allergens, irritants, infections, exercise, strong emotions, and weather*
 - **The Asthma Trigger House** is an interactive tool for anyone looking to learn more about asthma: [Link](#)
- **American Lung Association Asthma Programs**
 - *Asthma Basics: An hour long free learning module for anyone to learn the basics about asthma. This program is a free, interactive, and available in English or Spanish.*
 - *Open Airways for Schools: An evidence based asthma management program to help elementary school aged children's missed school days due to asthma episodes. Anyone interested in in the facilitator training and 3 year certification is \$400 and scholarships may be available.*
 - *Kickin' Asthma: An evidence based asthma management program.*
 - *Asthma Educator Institute: A 3.5 day virtual training to help prepare to become certified asthma educator. The course offers learning sessions with speakers and great relevant topics.*
 - *There are opportunities to have the cost covered by the current grant that ALA has with the PA DOH for Tobacco Prevention and Control*
- **Additional Resources can be found on [Lung.org](#)**
 - *For Parents of Children with Asthma*
 - *Asthma Basics*
 - *Lung HelpLine*
 - *Living with Astma Online Support Community*
 - *Asthma animation*
 - *Freedom From Smoking*
 - *Breathe Well Live Well*
- *Currently asthma policy and advocacy efforts are ongoing in Pennsylvania to provide emergency relief medication to schools. There has been bipartisan support for this*

legislation for the goal to have all school districts to have this medication on hand. Currently only 15 states have this legislation in place. Keep an eye out for action alerts from PACT.

Workgroup Updates/Breakouts

- **Prevention** (*Julie Bartol, Eileen Panzarella, Savannah Robinson, Jessica W, Sheila Packer, Pascha Ferry, Tony Delonti*)
 - *Target and integrate youth in faith based organizations for vape-free school initiatives.*
 - *Danielle emailed Pasha and informed her she will locate faith based contact and forward it to Tony.*
 - *Tony mentioned to target the larger, connected organizations such as Diocese that covers an area or a county. One he will look into a possible Diocese in Williamsport*
 - *Eileen performed INDEPTH and NOT training in Hazleton. The magistrate takes the certificate of completion*
 - *As a waiver, if this incident was the student's 1st offense (if they were caught vaping in school).*
 - *Eileen will be looking into Berwick School District and asked if there is a list of other schools involved with INDEPTH/NOT training already. Tony explained that only four schools have this training, but only in NE, not too many in NC.*
 - *Tony will put Policy together for Eileen for Berwick.*
 - *When Tony asked all participants about involvement, food pantries at churches was suggested. Group can look into this as a way to seek involvement.*
 - *NOT training is 2 hours.*
 - *Sheila will give information to Tony from Dotty Jones, who works at a church in Milton Area.*
 - *TRU covered 12-17, now there is an alumni which is from 18-21. To discover more details about this group, visit truinpa.org/alumni-network/#joinTRUPlus*
 - *Pasha will look into the United Churches of Lycoming County. She will pass along contact information to Tony.*
 - *Member questioned if there were going to be mini-grants for next fiscal year starting in July. No answer was provided.*
 - *Eileen suggested contacting youth through Facebook groups*
 - *Tony was in contact with a Muslim group who was interested in his anti-tobacco services.*
 - *Tony asked group to keep in mind and research faith based groups to discuss INDEPTH/TRU programs in upcoming*
- **Coalition Recruitment and Member Engagement** (*Derek Leshak, Marlene Doan, David Huber, Mark Hayes, Meredith Bigger, Susan Gage, Thruman Brendlinger, Yvonne Kuhenbeaker*)
 - *Outreach to community members who might be interested in the coalition.*
 - *Legislators who might be interested would make great additions to the coalition.*
 - *Where else could we look for fitting coalition members?*

- *A re-engagement email was drafted and can be sent out to gauge how members would like to be involved in the coalition.*
- *A tailored recruitment email can also be drafted have current members do outreach to their contacts. This email can include one-pagers and links. Any individual interested following the outreach will be kept in close contact (buddy system).*
- *A member packets is being created to promote the coalition.*
- *Current vaccination sites have volunteers who have interest in public health. These individuals would be great to recruit for the coalition.*
- *Electronic membership is an option for those sectors who have limited time due to their profession.*
- *Barriers include getting feedback from outreach to medical offices.*
- *Outreach to veteran groups. Each county has a their own group. Hard copy flyers and material has been used to cater to the audience's comfort.*
- *Online meetings maybe the preferred means for current members, and may be the preferable option for new recruits as well.*

Questions & Closing Remarks

- **Evaluation:** Please use the following [link](#) to to complete the survey for this meeting.
- **Next Meeting**
 - Septebmer 2021
 - Virtual Meeting via Microsoft Teams