



FY22 Kick-Off: All Regional Tobacco-Free Coalition Meeting

November 10, 2021



**Regional Pennsylvania
Tobacco-Free Coalitions**

Agenda

- 10:00 AM – 10:10 AM Welcome, Introductions, & Ice Breaker
- 10:10 AM – 10:20 AM Coalition Updates
- 10:20 AM – 10:30 AM Next Steps for our Coalition
- 10:30 AM – 10:45 AM Breakout Discussion
- 10:45 AM – 10:55 AM Breakout Discussion Report Out
- 10:55 AM – 11:00 AM Questions & Closing Remarks



Welcome, Introductions, & Ice Breaker

Yvonne Kuhenbeaker, CTTS, Manager, Health Promotions

Welcome, Introductions, & Ice Breaker

- New Challenge-
Change your thinking





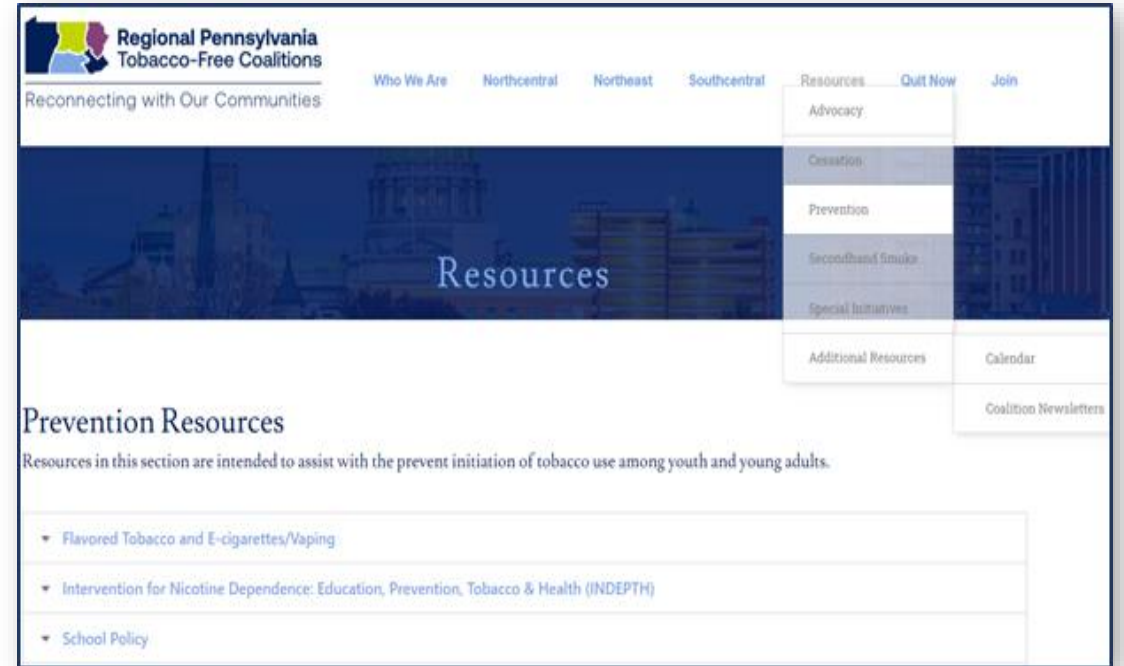
Coalition Updates

Julie Davis Bartol, Specialist, Health Promotions

Website RPTFC.org Updates

- **Updated Resource Section**

- Advocacy, Cessation, Prevention, Secondhand Smoke, Special Initiatives, Additional Resources (in order)
- Under Additional Resources tab:
Calendar and Coalition Newsletters
 - Send in event dates to add to the calendar
- Large Disparate Populations Section - *Coming Soon!*
- Reminder: This page is an excellent resource. Visit often!



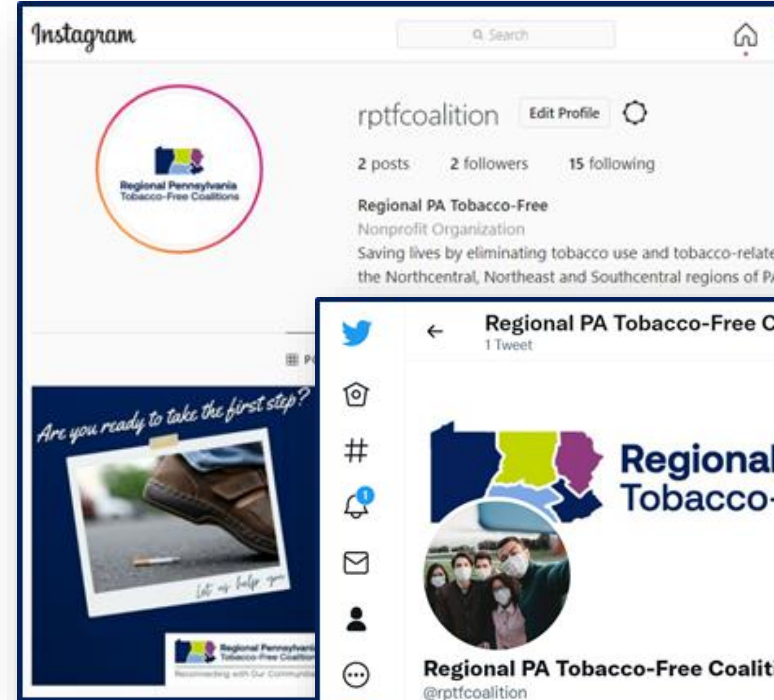
Website RPTFC.org Additions

- **Northcentral, Northeast and Southcentral Sections Include:**
 - Meeting Agenda
 - Minutes
 - Previous Presentations
- **Refreshed Join Page**
 - New 'refer by' line
 - Membership Sign-Up Incentive Details (ends Dec 31, 2021)



Coalition Social Media Updates

- **Instagram *NEW!*** - Find us at: Regional PA Tobacco-Free or [rptfcoalition](https://www.instagram.com/rptfcoalition)
- **Twitter *NEW!*** - Locate us [@rptfcoalition](https://twitter.com/rptfcoalition)
- **Facebook** - [facebook.com/RPTFC1](https://www.facebook.com/RPTFC1)
Amber Fields is creating a fresh new look!
- **Newsletter** - New distribution dates:
 - Starting in January 2022, moving to 15th of the month!
 - November 18, 2021
 - December 17, 2021





Next Steps for our Coalition

David Huber, MPH, Specialist, Health Promotions

Next Steps in FY22

Staying true to our mission statement: **...saving lives by eliminating tobacco use and tobacco-related lung disease**

1. Key component of coalition membership is activity.

- Increase initiatives and projects that remove tobacco from our communities.
- Increase member involvement in coalition-related events.
- Work-group specific projects
- Sharing email blasts and social media posts.



Next Steps in FY22

2. Become a multi-sectoral, multi-cultural coalition

- Targeted outreach to various community sectors (Faith-based, healthcare, small businesses, etc.)
- Include community members in coalition activities
- Seek broad representation and maintaining an open door for community participation



Next Steps in FY22

3. More member engagement

- Member highlights
- Coalition member testimonials
- Educational webinars/lectures
- Participation in community events






Breakout Discussion

Breakout Discussion

- Completion of Coalition Survey
- Guided Discussion and Feedback from Members on Structure of Coalition
 - Workgroups
 - Expanding community involvement
 - Membership engagement
- Breakout Discussion Report Out



ALA All Regions Tobacco-Free Coalition Meeting Survey FY22 Q1

Was this your first coalition meeting?

Yes
 No

Are you currently a contracted Tobacco Control Program service provider? *

Yes
 No

Are you an American Lung Association staff member? *

Yes
 No

Please select which of the following groups you represent. (Check all that apply.) *



Questions?

Closing Remarks

Freedom From Smoking Virtual Round Table

- Today at 11:30 AM – 12:30 PM
- Next Coalition Meetings
 - March and June 2021, 10 AM – 12 PM
 - Virtual Meetings via Microsoft Teams